

Media Release

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Sensirion joins the Connectivity Standards Alliance to shape the future of IoT connectivity

Sensirion, a leading provider of smart sensor solutions, has announced that it has joined the Connectivity Standards Alliance (CSA), a global organization that sets standards for Internet-of-Things (IoT) connectivity. This membership demonstrates Sensirion's commitment to providing customers with reliable and practical IoT solutions.

The CSA is known for developing cutting-edge standards that drive the growth of the IoT industry, and "Matter" is its latest smart home connectivity standard. Matter aims to simplify and enhance smart home connectivity and is designed to create a unified and standardized approach for smart home devices, enabling them to work seamlessly together, regardless of their ecosystem or brand. This interoperability can reduce development efforts and foster innovation, creating a more convenient and seamless experience for consumers.

Johannes Winkelmann, Director Developer Experience and Lead for Matter activities at Sensirion, commented, *"The interoperability between IoT ecosystems provided by Matter significantly reduces development effort for new products and is crucial to Sensirion's customers. We are excited to be part of the Connectivity Standards Alliance and to help shape the future of smart homes."*

As a member of the CSA, Sensirion will have the opportunity to contribute to the development of new standards and collaborate with industry stakeholders to shape the future of IoT connectivity. Sensirion's extensive expertise in environmental and flow sensing solutions, combined with the CSA's leadership in setting IoT standards, positions Sensirion to leverage the benefits of the Matter standard and provide reliable and practical IoT solutions to its customers.

Learn more about Sensirion at: www.sensirion.com

More information about the Connectivity Standards Alliance can be found at: <https://csa-iot.org/all-solutions/matter/>

About Sensirion – Technology at heart, future in mind

Sensirion is one of the world's leading developers and manufacturers of sensors and sensor solutions that improve efficiency, health, safety, and comfort. Founded in 1998, Sensirion now employs around 1'000 people at its headquarters in Stäfa, Switzerland and in numerous international subsidiaries. Sensirion sensors can be used to measure a wide range of environmental parameters and flow rates precisely and reliably. The company's aim is to make the world smarter with pioneering sensor technology. As a pioneer in innovation, Sensirion develops solutions for the specific needs of customers and partners from the automotive, industrial, medical technology and consumer electronics markets, as well as high-quality products for cost-efficient mass production. More information and current key figures at www.sensirion.com.